



China–Africa Meaningful Tourism Partnership (CAMTP)

中非有意义旅游合作平台

Membership Application Form (2025)

Dual Source & Destination Markets • Two-Way & Triangular Flows

Website: <https://camtp.net/>

Email (submit completed form to): membership@camtp.net

Instructions:

- Please complete all required fields (marked *).
- Save as PDF and email with the required documents (see **Checklist**, p. 7).
- If applying as an **Individual**, complete Sections 1, 2, 6–9 only.
- If applying as an **Organization**, complete all sections.

Section 1 — Applicant Details

1.1 Membership Category (choose one – see membership fees below) *

- ☐ **Institutional** (ministries, NTOs/DMOs, international organizations, development agencies, city/provincial authorities)
- ☐ **Corporate** (airlines, OTAs, hotel groups, attractions, retailers, airports, payments/tech/platforms)
- ☐ **Education & Training** (universities, research institutes, TVETs, training providers)
- ☐ **MSME & Community** (SMEs, cooperatives, CBT entities, creative/agri value chains)
- ☐ **Individual Professional** (executives, entrepreneurs, consultants, researchers)
- ☐ **Affiliate / Observer** (partners, donors, aligned networks — non-voting)
- ☐ **Honorary** (by nomination only; non-voting unless otherwise qualified)

1.2 Legal Name / Full Name*

1.3 Trading Name (if different)

1.4 Country & City*

1.5 Primary Contact Person (for organizations) *

Name & Title: _____

Email: _____ Phone/WeChat: _____

1.6 Correspondence Address

1.7 Website / Social / Platform IDs

Website: _____ WeChat (ID/QR link): _____

Trip.com: _____ Xiaohongshu: _____ Other: _____

Section 2 — Dual-Market Profile (Why you’re joining)

2.1 Primary Focus (tick all that apply)*

- ☐ China → Africa (Chinese travelers to African destinations)
- ☐ Africa → China (African travelers to Chinese destinations)
- ☐ World → China & Africa (global inbound shaped by CN–AF cooperation)
- ☐ China & Africa → World (joint outbound/co-marketing)

2.2 Sectors (tick all that apply)

- ☐ Destination/DMO
- ☐ Airline/Airport
- ☐ OTA/Platform
- ☐ Hotel/Accommodation
- ☐ Attraction/Experience
- ☐ Community/CBT
- ☐ Tour Operator/DMC
- ☐ Payments/Fintech
- ☐ Education/Training
- ☐ Research/Think Tank
- ☐ Government/Policy
- ☐ Media/PR
- ☐ Other: _____

2.3 Your Goals with CAMTP (brief)

Section 3 — Organization Details (Organizations only)

3.1 Registration & Compliance

Jurisdiction: _____ Reg. No.: _____ Year: _____

Tax/VAT ID: _____ ADS License No. (if applicable): _____

3.2 Ownership & Key Principals

% Ownership (>25%) & Ultimate Beneficial Owners (names/countries):

3.3 Staff & Scale

Employees (FTE): _____ Annual Turnover (last FY): _____ MSME? [] Yes [] No

3.4 Languages & Service Availability

Chinese-language service: [] Yes [] No | African languages: _____

3.5 China/Africa-Readiness

WeChat Pay/Alipay enabled:	Yes	☐	No	☐	
CN/AF T&Cs/privacy in place:	Yes	☐	No	☐	
ADS/visa compliance program (if operator):	Yes	☐	No	☐	

Section 4 — Program Interests (tick to prioritize onboarding)

- ☐ **Training & Capacity Building** (China/Africa-Readiness; Train-the-Trainer)
- ☐ **Research & Data Exchange** (dashboards; KPIs; MTI benchmarking)
- ☐ **Product Co-Creation & Marketing** (PR/fam trips; trade missions; KOL activations)
- ☐ **Implementation Support** (audits; SOP rollouts; KPI tracking)
- ☐ **Agri-Tourism & Creative Links** (wine/food/crafts; retail integration)
- ☐ **Policy, Visa & ADS Alignment** (facilitation; operator accreditation)

Section 5 — Data & Impact (Meaningful Tourism)

5.1 Stakeholder KPIs you can report (select 3–5 to start)

- ☐ Tourists (satisfaction, NPS, repeat rate)
- ☐ Host Communities (% local procurement; # community enterprises onboarded)
- ☐ Employees (training hours; decent work indicators; gender/youth)
- ☐ Companies (revenue diversity; MSME participation)
- ☐ Governments (policy reforms; facilitation milestones)
- ☐ Environment (GHG intensity; biodiversity safeguards; waste reduction)

5.2 Baseline & Targets (optional)

Indicator: _____ Baseline _____ Target (12 mo) _____ Notes _____
Indicator: _____ Baseline _____ Target (12 mo) _____ Notes _____

Section 6 — Dues, Invoicing & Discounts

6.1 Dues Schedule

CAMTP will invoice according to the **current Dues Schedule** (by category/size). Membership activates upon payment.

6.2 Invoicing Details

Billing Contact: _____ Email: _____

Address: _____

Currency (tick one): ☐ CHF ☐ USD ☐ EUR ☐ CNY ☐ ZAR

☐ Other: _____

6.3 Discounts (if applicable)

- LDC/NGO concession requested: Yes ☐ No ☐ Rationale: _____

- Multi-year commitment: 2 years ☐ 3 years ☐ | Expected start date: _____

Section 7 — Declarations & Consents

7.1 Code of Ethics & Policies

I/We agree to abide by the **CAMTP Charter, Bylaws, Code of Ethics, safeguarding and data policies.**

Initial here: _____

7.2 Data Governance & Privacy

I/We consent to CAMTP processing our data for membership administration, program delivery, and aggregated KPI reporting.

Initial here: _____

7.3 Anti-corruption & Sanctions

I/We confirm we are not owned/controlled by sanctioned parties and will uphold anti-bribery/AML standards.

Initial here: _____

7.4 Marketing Consent *(optional)*

I/We consent to be acknowledged as a CAMTP member in publications/online (logo/name use).

Initial here: _____

7.5 Accuracy of Information

I/We certify that the information provided is true and correct.

Initial here: _____

Section 8 — Signatures

For Organizations

Authorised Signatory: _____ Title: _____

Signature: _____ Date: ____ / ____ / ____

For Individuals

Full Name: _____

Signature: _____ Date: ____ / ____ / ____

Section 9 — Submission

Email completed form and attachments to: membership@camtp.net
Subject line: CAMTP Membership Application — [Category] — [Name]

Attachments Checklist (submit with your application)

For Organizations:

1. Registration/Articles/Certificate of Incorporation (copy)
2. Proof of address (utility bill/official letter, ≤ 3 months)
3. Tax/VAT certificate (if applicable)
4. ADS license (operators only)
5. Ownership/UBO declaration (template acceptable)
6. Logo file (PNG/SVG) + brand guidelines (optional)

For Individuals:

1. CV/resume (1–2 pages)
2. ID/passport (photo page; optional where policy permits)
3. Short motivation (≤ 200 words)

Questions? Contact the Secretariat at membership@camtp.net

CAMTP is a non-profit association registered in **Switzerland with a Secretariat in Kathmandu, Nepal.**

Secretariat Use Only (do not complete):

- Date received: ____ / ____ / ____
- Completeness check: OK ☐ Missing docs ☐ (list): _____
- Category & dues tier verified: Yes ☐
- Eligibility flags (if any): _____
- Reviewer initials: _____ Second reviewer: _____ Decision: [] Approve [] Decline
- Invoice No.: _____ Activation date: ____ / ____ / ____

Membership Category	Fees (pa)
Institutional (ministries, NTOs/DMOs, international organizations, development organizations, city/provincial authorities)	US\$5000
Corporate (airlines, OTAs, hotel groups, attractions, retailers, airports, payments/tech/platforms)	US\$3000
Education & Training (universities, research institutes, TVETs, training providers)	US\$1000
Micro Small Medium Enterprises & Community (SMEs, cooperatives, CBT entities, creative/agri value chains)	US\$250
Individual Professional (executives, entrepreneurs, consultants, researchers)	US\$250
Affiliate / Observer (partners, donors, aligned networks — non-voting)	US\$100
Honorary (by nomination only; non-voting unless otherwise qualified)	Nil